

fred™ inspire

What do these great names have in common? True vision. The ability to anticipate the wave of the future. The skill to inspire others to change.

Which leads us to a rather snappy segue involving you, the vision to see the future of messaging and FRED Inspire™ digital signage software.

Inspired. Inspiration. FRED Inspire.

We don't really know if that's how the name came about, but we'll go with the spin. And you have to admit; the very thought of digital signage, and all its capabilities, is enough to inspire anyone to push the envelope.

And we have. FRED Inspire 4.0 is the latest incarnation of the product that started it all. Inspire 4.0 is a powerful networking, playback and reporting software solution that delivers and controls digital video, motion graphics, and real-time dynamic data* playback.

Amid several 4.0 product enhancements, the feature creating the most buzz is the ability to translate the user interface into any language, also known as Localization.

This ability to “localize” the user interface greatly expands digital signage options for the growing international market.

No matter how you say it, FRED Inspire gives you the features and functionality you need.

FRED Inspire™ 4.0 network and management application:

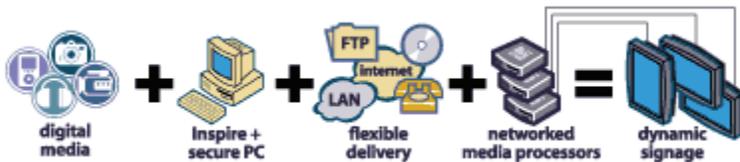
- * Provides comprehensive performance reporting
- * Accommodates local operator messaging into a text scroller/ticker
- * Provides easy management of digital media assets
- * Schedules sequenced media playlists weeks, even months in advance
- * Distributes media files to one “or a network of screens
- * Features Dynamic Screen Control
- * Provides proof-of-play status reporting
- * Supports well-known digital media assets including Flash™, PowerPoint™, QuickTime™, and WindowsMedia™, M-PEG-1, MPEG-2, DivX, Images, URLs, and MPEG-4 files with Quicktime

Looking for a digital signage solution that doesn't require an Internet connection? Then FRED Inspire is the choice for you*. Inspire supports a disk-based management and distribution architecture, giving you complete and exclusive control of your network from a single, central desktop.

Looking for maximum security? This closed-system architecture should inspire you.

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Here are the basic components needed to comprise a FRED Inspire digital signage network.



System Requirements:

- * Intel Pentium 4 1.5 GHz or higher
- * Windows XP Professional
- * 256 MB RAM or higher (512 MB of RAM is recommended)
- * VGA graphics
- * Java Runtime Environment (JRE), version 1.4.2 or higher

Additional third-party software requirements include:

- * Macromedia Flash Player
- * Microsoft Windows Media Player 9
- * Quicktime
- * MPEG-2 codec or Elecard
- * DirectX 9.0b or higher
- * Microsoft PowerPoint 97 viewer
- * DivX codec (optional)

FRED Inspire supports the following file formats commonly used by web developers to create digital messaging, including:

- * Windows Media
- * PowerPoint (.ppt, .pps)
- * MPEG-1, MPEG-2 (.mpg)
- * AVI (.avi)
- * QuickTime (.mov)
- * DivX (.avi-with codec loaded)
- * Image files (.jpg, .jpeg, .gif, .bmp, .png)
- * URLs (Web-based content)
- * Flash (.swf)
- * High Definition Video (through Windows Media Player)

